



RAISE THE ARCHES CAMPAIGN



The Rotary Club of Fonthill and the Pelham Summerfest Committee have partnered to Raise the Arches with a permanent structure to replace the former Archway.

At a Council meeting on December 20th the Town of Pelham voted to approve the installation of permanent Arches in their original location.

Thanks to the generosity of our community this \$175,000 campaign has raised \$115,000 to date. Now that we have approval for the build, which will be completed by this summer, we are seeking additional support from our community leaders and businesses. Any amount would be most welcomed.

Donors at different levels will be recognized in the following fashion:

Bronze Level: Signage on an Arch and recognition on the Donor Sign

Silver Level: Signage on an Arch and recognition on the Donor Sign

Gold Level: Signage on an Arch, recognition on the Donor Sign and inscription on a Paving Stone under the Arches

Platinum: Exclusive signage on an Arch, on the Donor Sign, on a Paving Stone and featured on the Rotary website, Invitation to the Official opening and promotion through Social Media

Patrons: In addition to the above recognitions your name will be featured on one of the corner Arches and you will be invited to join in the ribbon cutting ceremony. Additionally, you will be listed as a major sponsor of Rotary events such as our Purse Bingo and Family Funfest in 2022. Patrons will also receive banner recognition on the Rotary website for one full year.

With your help we will have the Arches in place for the 10th Anniversary of the Pelham Summerfest, which coincides with the Canada Summer Games Torch Run to start and finish under the Arches on Saturday July 16th. Donors at the Bronze to Patron Level will be invited to participate in the Torch Run with 15 Community Leaders selected by the Canada Summer Games Council. As well, the Cycling Event on August 18th will start and finish at the Arches, followed by a party under the Arches, which will serve as a fundraiser for this Campaign.

For more information please contact Frank Adamson, Chair, Raise the Arches Committee.

fdamson@vaxxine.com (905) 892-0200



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LETTER OF INTENT

This will confirm the intention of _____ to contribute a one-time gift of \$ _____, in support of the "Raise the Arches Campaign".

The purpose of which will be to rebuild the Arches with a permanent structure at the previous location on Town Square Drive in Fonhill.

Enclosed is my payment of \$ _____

Yours truly,

Signed: _____ Date: _____

Please print your name, company name and address for receipt and recognition purposes.

Cheques should be made out to The Rotary Club of Fonhill.

On the Memo line indicate: Raise the Arches Campaign

Bronze:	\$1,000-\$1,999
Silver:	\$2,000-\$2,999
Gold:	\$3,000-\$3,999
Platinum:	\$4,000-\$5,499
Patron:	\$5,500-\$10,000